



Colonie Boys Soccer Sponsorship Opportunities

Welcome to Colonie Boys Soccer Booster Club's Sponsorship Program. This is an opportunity for local businesses to support our teams and advertise at our Varsity field. For over 35 years, the Colonie Boys Soccer Booster Club has raised money to support our soccer program and approximately 125 athletes annually. Sponsorships are critical fiscal resources that enable the soccer program to provide equipment, programming, resources and opportunities to our student athletes that are not provided by the school district or athletics department.

What do you get? All sponsors will receive a 6ft x 3ft professionally created sign with your company's logo and contact information. In addition, your company's logo will be added to the Colonie Boys Soccer website. There are also opportunities to have a full-page advertisement in our banquet program and an invitation to and a personal thank you at our end of season banquet.

Who will see your sign? Each season **thousands** of local athletes, families and community members visit our soccer fields for games and activities. During these times, your company's information will be prominently displayed on the fences around the Varsity field. In addition to BOYS SOCCER, your company will also have the attention of ALL FOOTBALL, GIRLS SOCCER, CROSS COUNTRY and LACROSSE families and fans who use those fields. This is incredible exposure for your company.

How do you sign up? Attached is information on our tiered sponsorship program. Every dollar donated goes directly to our Colonie Boys Soccer program. Making a commitment is easy!

1. Email your commitment to Colonie Boys Soccer Booster Club member Jim Duffy at Jimduffy222@gmail.com with a copy to coloniesoccerboosterclub@gmail.com
2. Write a check to Colonie Boys Soccer Booster Club

Any questions can be directed to Jim Duffy at (518) 429-0906.

Thank you for your consideration!



Colonie Boys Soccer Booster Club Sponsorship

CHAMPIONSHIP SPONSOR - \$3000

- Your company's logo ALL practice shirts program wide
- Fence sign facing athletic fields
- Advertisement on social media platforms throughout the season
- Your company's logo on the Colonie Boys Soccer website
- Banquet invite and full-page advertisement in the banquet program

HAT TRICK SPONSOR- \$1000

- Fence sign facing athletic fields
- Advertisement on social media platforms throughout the season
- Your company's logo on the Colonie Boys Soccer website
- Banquet invite and full-page advertisement in the banquet program

BRACE SPONSOR - \$500

- Fence sign facing athletic fields
- Your company's logo on the Colonie Boys Soccer website
- Full page advertisement in the banquet program

GOAL SPONSOR - \$300

- Fence sign facing athletic fields
- Your company's logo on the Colonie Boys Soccer website

The Colonie Boys Soccer Booster Club provides support for our program in order to give our student-athletes a competitive edge and first class high school soccer experience. Contributions are primarily used for: facility improvements, equipment upgrades, uniforms/apparel and operating budget expenses.